

UX / UI DESIGNER

Fishers, Indiana

Accomplished designer and patented inventor with a proven track record of enhancing customer-focused products. Creative, detail-oriented, and passionate about crafting seamless, visually compelling digital experiences.

WORK EXPERIENCE

User Experience Designer

Johnson Controls

January 2024 - Present

Designing cross-platform applications for the video surveillance and access control domain, spanning mobile, desktop, and web experiences. Collaborating closely with design and development teams to enhance user experience, improve usability, and deliver functional, user-centered solutions across products.

Received inventor award and recognition for outstanding contribution in a filed patent.

UX/UI Designer

EmpowerHerTo

September 2023 - December 2024

Spearheaded the redesign of the organization's website to better align with its brand, mission, and user expectations. Led the end-to-end design efforts by identifying key user requirements, defining goals, and translating them into a cohesive and engaging digital experiences. Collaborated cross-functionally to ensure the final product was user-friendly, responsive, and reflective of the organization's values, while also addressing performance, accessibility, and content discoverability to support long-term growth.

UX/UI Designer

LUMEN Media

June 2021 - February 2023

Led cross-functional agency teams in delivering end-to-end digital and brand solutions for a diverse client portfolio, including global nonprofits, political campaigns, B2B/B2C companies, and startups. Oversaw the strategic development of websites, brand identities, promotional materials, and communication strategies—ensuring alignment with client goals and audience needs.

Prioritized and implemented customer experience-driven features for large-scale outdoor events, resulting in a 40% increase in attendance and an 80% improvement in participant retention. These efforts helped successfully engage over 70 vendors and 3,000+ attendees.

UX and Visual Designer

Credo Advisory

June 2020 - July 2021

Led design strategy and cross-functional collaboration for a national COVID-19 sensitization campaign, working alongside healthcare specialists to ensure content met identified public health needs. Spearheaded the development of 16 evidence-based videos and over 200 informational materials, which collectively reached over 114 million digital impressions across TV, web, and social media platforms.

Drove efforts to expand communication access in under served rural

WORK EXPERIENCE

UX and Visual Designer

Credo Advisory

June 2020 - July 2021

communities by leading the creation of multilingual materials in English and three local languages. This initiative focused on removing language and access barriers, enabling the delivery of critical health information to broader and more resource-limited audiences. Played a central role in aligning design outcomes with the campaign's public health goals, ensuring clarity, cultural relevance, and maximum engagement.

Design and Print Contractor

Mercy Corps

2019 - 2021

Visual Design Consultant

Nigerian Men's National Basketball Team

2016 - 2021

Interface Designer

Regional Animal Health Centre

2018 - 2019

Network and Project Admin

AVM Consults LTD

2012 - 2017

EDUCATION

MSc. User Experience and Interaction Design

Thomas Jefferson University, USA

2021-2023

B Eng. Information and Communication Technology

Covenant University, Nigeria

2007-2012

AWARDS

Recognition Award for Patent Filing
Johnson Controls

Recognition for outstanding contribution in the filing of a patent: Methods and Apparatuses for Visualizing Audio Data in a Surveillance System.

TOOLS

Figma, Figjam, Adobe Creative Suite, MS Office, HTML/CSS, Wordpress, Webflow, Procreate, Miro, Jira.

SKILLS

User Research, interaction design,, Responsive web Design, Usability Testing, Prototyping, Wireframing, User Research, Sketching, Print Production, 2D Animation, Motion Graphics, Video Production, Project Management, Brand Development, User Flow Creation, Design System Management, Information Architecture.